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Know India Programme achieves milestone

The Embassy is happy to share that Ministry of External Affairs' flagship "Know India Programme" (KIP) has reached a significant milestone of 20 years, making it one of the longest running diaspora engagement programmes of the Government of India. The Programme launched in 2003, aims at strengthening the bonds of diaspora youth with India with about three week programme providing them exposure to India's history and cultural heritage, along with growth and development of modern India.

- 2. In 20 years, **2587** Persons of Indian Origin from **53 countries** have participated in 72 KIP editions, with large participation from diaspora in South Africa, Fiji, Mauritius, Trinidad & Tobago, Guyana, Suriname, Myanmar, Australia, Israel, France, Malaysia, Netherlands, New Zealand, Australia, Reunion Island, Sri Lanka, Canada, United Kingdom, and United States of America.
- 3. Encouraged by overwhelming response, Ministry with effect from the current financial year 2023-24 has expanded the Programme with increase in the number of editions conducted annually. Seven editions have been organised so far and two more editions will be held during the current financial year.
- 4. The programme has further been revised to include elements showcasing sectoral achievements in diverse areas such as S&T, IT, infrastructure, education, defence, startup ecosystem, digital infrastructure, India Stack, and JAM trinity, while retaining exposure to cultural and civilisational heritage of India like Yoga, Ayurveda, history, and classical dance and music forms.
- 5. PIOs in the age group of 18-30 years in Estonia may wish to avail this Programme, which would not only foster closer connections between Indian diaspora youth and their ancestral homeland but would also give them exposure to the rich cultural heritage of India. For any further information, please contact Mr. Balbir Raj Saini, First Secretary at **pol.tallinn@mea.gov.in**.
